

**Ivane Javakishvili Tbilisi State University  
Kyiv National Economic University  
named after Vadym Hetman**

**FORESIGHT MANAGEMENT:  
FORMATION AND TRANSFORMATION  
ADAPTIVE BUSINESS  
ORGANIZATIONS**

**International  
collective monograph  
Volume I**

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The monograph is devoted to the improvement of theoretical and methodolog-  
ical and scientific and methodological provisions, the development of practical  
recommendations for foresight management: the formation and transformation  
of adaptive business organizations. The Foresight is a system of methods for the  
transformation of priorities in the area of economy and production, social and cul-  
tural development. Analysis of Foresight Competencies as a component of dynamic  
capabilities of enterprises demonstrates their leading role in the implementation  
of the remaining components of dynamic capabilities, as well as the fact that the  
Foresight of enterprises exerts a transformative impact on the development of the  
system, helping to convert, rather than only predict, the development of a sector or  
an enterprise. The Foresight includes the application and transformation of enter-  
prises' routine work, as well as innovations in production and industrial relations.  
It aims at selecting and using the change markers – weak and strong signals of  
future and probable changes. Active and accurate identification of these markers  
of change, including the a mlication and modification of the enterprises' routine  
work makes it possible not only to predict implicit trends but also to intervene in  
the course of processes, adjusting them with the least amount of utilized energy  
and resources. In addition, it allows influencing both the markets themselves and  
the reality of enterprise activity as a whole. Given the Foresight Competencies,

an enterprise not only efficiently adapts to the changes in the environment (mar-  
ket), but also participates in changing it. Therefore, special attention is paid to the  
study of the international experience of Ukraine, Belarus, Georgia, Poland in the  
implementation of behavioral economics, reputation management and social re-  
sponsibility of business, risk management in transformation periods, management  
of financial and information systems in business, accounting and analytical sup-  
port of management activities, modernity technology partnerships and inter-firm  
cooperation, modern logistics management and effective marketing, strategic man-  
agement of competitive advantage of business I bear the innovative methods of  
teaching economic disciplines in high school.

The publication is of interest to economists, civil servants, scientists, lecturers  
and post-graduate students whose activities relate to the topic.

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## LIST OF EXECUTORS

Scientific achievements authors of the monograph to formulate theoretical, methodological, methodical and applied principles of foresight management: the formation and transformation of adaptive business organizations:

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# Adaptation of Science, Education and Business to World Innovative Megatrends

International collective monograph

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